



# How to Build Your Offer

<https://partners.nextjump.com/>

Powered by



Trusted by over 70% of  
the Fortune 1000

## WELCOME TO Perks at Work

Sign In

Email

Password



Sign In

[Forgot password/username](#)  
[Find my account](#)

# BEFORE YOU START: What Type of Offer to Make?

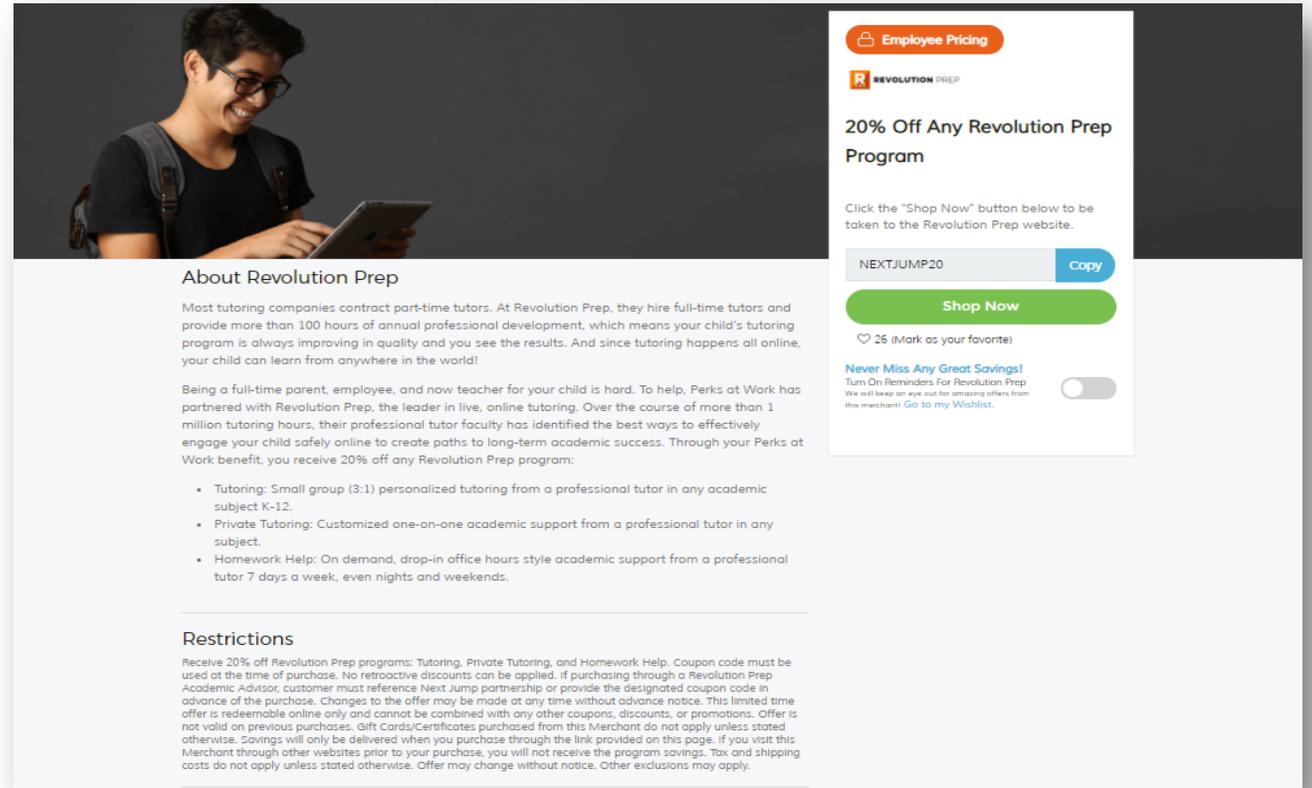
We are only accepting **Employee Priced Offers**. They bring the best value to our 30M employee network at Perks at Work

## CRITERIA FOR EMPLOYEE PRICING

- **Non-public discounts and best price/value to employees** available anywhere, better than open market, Amazon, or any discount platform
- **“Always on”** discount – no expiry date
- Typically, **% Off Discount or \$/Any Currency Off Amount** – but can be other discount ie. “Free membership”
- All Employee Pricing offers must be approved by internal Next Jump committee

**TIP!**

**Why Employee Priced?** Simply put, these offers perform best on our site and resonate most with employees. Because these offers get past company firewalls, we hold our merchants to high standards to only present and show the best offers.



**Employee Pricing**

**REvolution PREP**

**20% Off Any Revolution Prep Program**

Click the "Shop Now" button below to be taken to the Revolution Prep website.

NEXTJUMP20 [Copy](#)

**Shop Now**

♥ 25 (Mark as your favorite)

**Never Miss Any Great Savings!**  
Turn On Reminders For Revolution Prep  
We will keep an eye out for amazing offers from this merchant! [Go to my Wishlist.](#)

**About Revolution Prep**

Most tutoring companies contract part-time tutors. At Revolution Prep, they hire full-time tutors and provide more than 100 hours of annual professional development, which means your child's tutoring program is always improving in quality and you see the results. And since tutoring happens all online, your child can learn from anywhere in the world!

Being a full-time parent, employee, and now teacher for your child is hard. To help, Perks at Work has partnered with Revolution Prep, the leader in live, online tutoring. Over the course of more than 1 million tutoring hours, their professional tutor faculty has identified the best ways to effectively engage your child safely online to create paths to long-term academic success. Through your Perks at Work benefit, you receive 20% off any Revolution Prep program:

- Tutoring: Small group (3:1) personalized tutoring from a professional tutor in any academic subject K-12.
- Private Tutoring: Customized one-on-one academic support from a professional tutor in any subject.
- Homework Help: On demand, drop-in office hours style academic support from a professional tutor 7 days a week, even nights and weekends.

**Restrictions**

Receive 20% off Revolution Prep programs: Tutoring, Private Tutoring, and Homework Help. Coupon code must be used at the time of purchase. No retroactive discounts can be applied. If purchasing through a Revolution Prep Academic Advisor, customer must reference Next Jump partnership or provide the designated coupon code in advance of the purchase. Changes to the offer may be made at any time without advance notice. This limited time offer is redeemable online only and cannot be combined with any other coupons, discounts, or promotions. Offer is not valid on previous purchases. Gift Cards/Certificates purchased from this Merchant do not apply unless stated otherwise. Savings will only be delivered when you purchase through the link provided on this page. If you visit this Merchant through other websites prior to your purchase, you will not receive the program savings. Tax and shipping costs do not apply unless stated otherwise. Offer may change without notice. Other exclusions may apply.

*Example: Revolution Prep Offer Description Page  
Unique discount code for employees only*

# How to Build Your Offer

Build your offer on [Partners](#), Perks at Works self-service merchant management portal, in four simple steps

1. Company Profile
2. Target Your Offer
3. About Your Offer
4. On-Site Placement

# STEP 1: Company Profile

This is where you upload basic information about your company ie. logo, description, primary category of brand

## Company Logo

A logo that represents your company is required. The dimensions for the logo are 150 pixels wide by 50 pixels high. Accepted formats are: gif, jpg and png.



## Company Description

This is your chance to educate our users about your brand: what is your brand's product/service? What is your unique value proposition? What differentiates you from competitors – why should employees care?

Most tutoring companies contract part-time tutors. At Revolution Prep, they hire full-time tutors and provide more than 100 hours of annual professional development, which means your child's tutoring program is always improving in quality and you see the results. And since tutoring happens all online, your child can learn from anywhere in the world!

Company Profile

Tell us a bit about your brand and upload your company logo.  
\* Indicates a required field.

Company Logo \*

Company Name \*

Website URL

Contact Number

Address

Description \*

Primary Category

Country

How did you hear about us?

Sample company profile page for merchant Revolution Prep

# STEP 2: Target Your Offer

Depending on what countries your brand services, your brand may qualify for future exposure.

## What is Offer Targeting?

Merchants Partners are able to submit an offer to **one UK or US Perks at Work organization at no cost**. If you are interested in upgrading for access to the full UK or US Perks at Work network - you can find [more details here](#).

If your offer is available **outside of the UK or US** - you are able to target all organizations with presence in that country at no cost. Perks at Work is expanding globally in 2021 and we want to make it as frictionless as possible to onboard new merchants.

If your brand services multiple countries outside of the US/UK, see [here](#) for how to target multiple global countries.

The screenshot shows the 'Revolution Prep Dashboard' with a navigation bar containing 'Offers', 'FAQs', and 'Hailey's Account'. Below the navigation bar are four tabs: 'Offer Targeting' (active), 'About Your Offer', 'On-Site Details', and 'Preview'. The main content area is titled 'What is offer targeting?' and contains the following text: 'Partners are able to submit an offer to one UK or US Perks at Work organisation at no cost. Use the form below to specify which organisation you would like to target. If you are interested in upgrading for access to the full UK or US Perks at Work network - you can find more details here. If your offer is available outside of the UK or US - you are able to target all organisations with presence in that country at no cost. You may register your interest below. If you have already agreed exclusive terms for an offer with an organisation, please make sure to select that organisation in the field below.' Below the text is a form with two input fields: 'Country' (a dropdown menu set to 'United States') and 'Target Organisation' (a text input field containing 'Google'). There are two radio button options: 'I'm interested in showing this offer to all organisations with a presence in United States' and 'I'm interested in showing this offer in other countries outside United States'. A green 'Next' button is located at the bottom right of the form.

**TIP!**

Don't know which organization to target in this initial instance? See [here](#).

*Sample Offer Targeting Step for merchant Revolution Prep*

# STEP 3: About Your Offer

The About Your Offer Stage is where you upload the majority of the information needed for your offer. Below is an overview of the page and what you will need. See future slides to learn more about how to best build the offer.

- Company Description
- Offer Description
- Redemption Instructions
- Discount Title
- Terms and Conditions

## Images

- Merchant Image
- Banner Image

Offer Targeting    About Your Offer    On-Site Details    Preview

On this page you will enter information about your offer. The first step is to add an offer image (right) that will appear in categories and in search results alongside your offer.

Below you will see an example offer. Press "Start Editing" to make it your own!

[View Example](#)    [Start Editing](#)



perks at work    stores, products, tickets...    1,000    My Account    Cart    Invite    Help

ELECTRONICS    HOME    AUTO    APPAREL    FLOWERS    FOOD    TRAVEL    EMPLOYEE PRICING    EXCLUSIVES    MORE ▾

COA Community Online Academy    Working Parents    Health & Fitness    Work From Home    Learning & Development

**REVOLUTION PREP**

Add your offer redemption instructions (can select multiple options)

Offer Title \*    [?]

20% Off All Revolution Prep Tutoring Programs

Online    [?]

URL

Discount Code (optional)

Description

In Store    [?]

By Phone    [?]

About Revolution Prep \*    [?]

**B**    **U**    **I**    **≡**

Most tutoring companies contract part-time tutors. At Revolution Prep, they hire full-time tutors and provide more than 100 hours of annual professional development, which means your child's tutoring program is always improving in quality and you see the results. And since tutoring happens all online, your child can learn from anywhere in the world!

Being a full-time parent, employee, and now teacher for your child is hard. To help, Perks at Work has partnered with Revolution Prep, the leader in live, online tutoring. Over the course of more than 1 million tutoring hours, their professional tutor faculty has identified the best ways to effectively engage your child safely online to create paths to long-term academic success.

**Through your Perks at Work benefit, you receive 20% off any Revolution Prep program:**

- Tutoring: Small group (3:1) personalized tutoring from a professional tutor in any academic subject K-12.
- Private Tutoring: Customized one-on-one academic support from a professional tutor in any subject.
- Homework Help: On demand, drop-in office hours style academic support from a professional tutor 7 days a week, even nights and weekends.

Terms and Conditions    [?]

**B**    **U**    **I**    **≡**

Receive 20% off Revolution Prep programs: Tutoring, Private Tutoring, and Homework Help. Coupon code must be used at the time of purchase. No retroactive discounts can be applied. If purchasing through a Revolution Prep Academic Advisor, customer must reference Next Jump partnership or provide the designated coupon code in advance of the purchase. Changes to the offer may be made at any time without advance notice. This limited time offer is redeemable online only and cannot be combined with any other coupons, discounts, or promotions. Offer is not valid on previous purchases. Gift Cards/Certificates purchased from this Merchant do not apply unless stated otherwise. Savings will only be delivered when you purchase through the link provided on this page. If you visit this Merchant through other websites prior to your purchase, you will not receive the program savings. Tax and shipping costs do not apply unless stated otherwise. Offer may change without notice. Other exclusions may apply.

I confirm that the offer created is not available to the public and understand that public offers will be rejected.

I confirm that any shipping costs or currencies displayed are relevant to the country I have targeted.

[Next](#)

# STEP 3: About Your Offer

## Images

Sample About Your Offer step for merchant Revolution Prep

### Merchant Image

Merchant images will be shown next to your brand's name on our category pages. Please use a lifestyle image or one that shows off the product/service – image must have **NO text**. Dimensions: 300x300 pixels in size. Accepted formats are: jpg, jpeg, png, gif, bmp.

### Banner Image

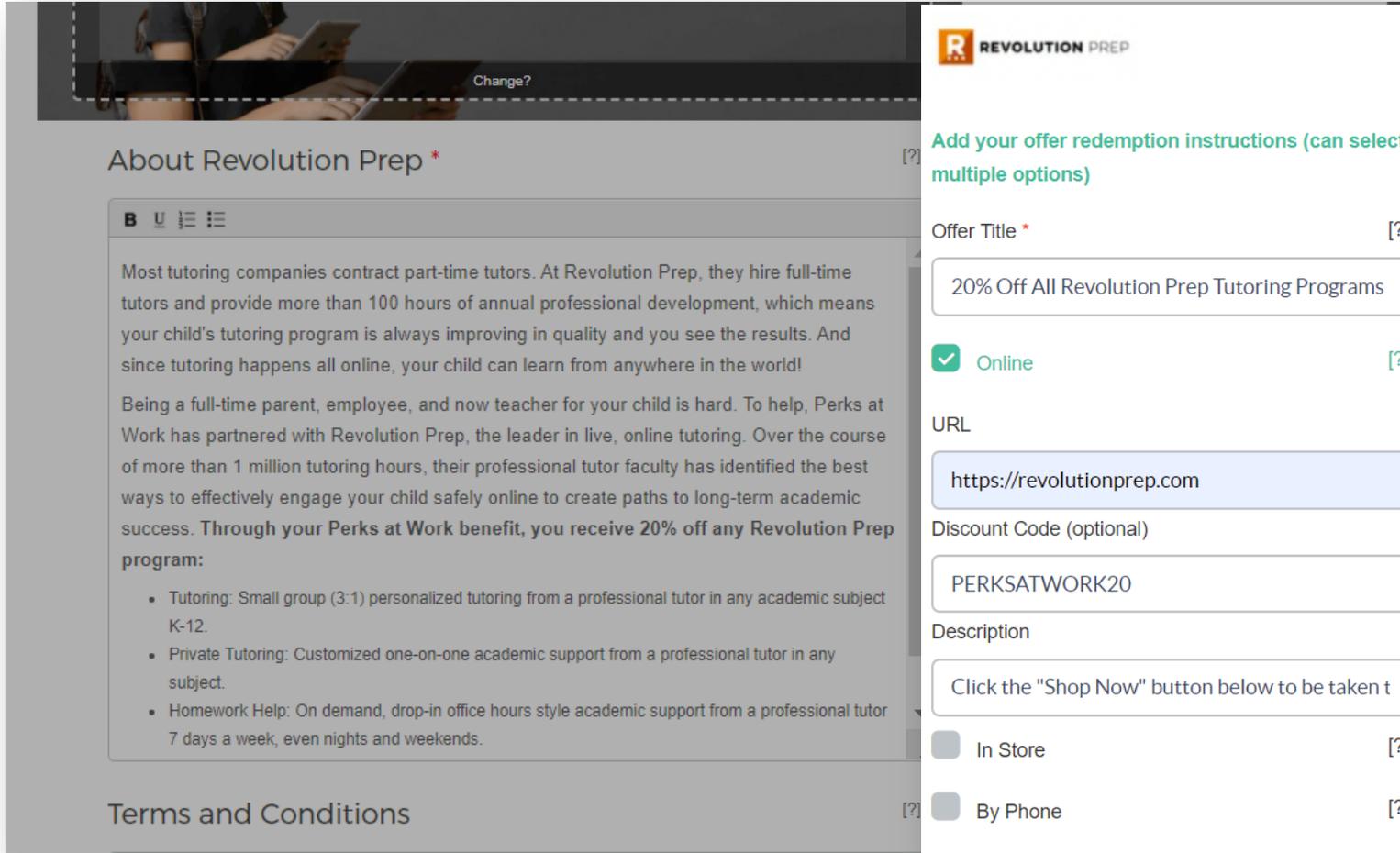
Please use a life style image, one showing off the product/service, or a strong background image as your banner image. It must have **NO text**. Dimensions: 1600x350 pixels in size. Accepted formats are: jpg, jpeg, png, gif, bmp.

### TIP!

Do **NOT** put text on your images. Especially one's that say "50% off, buy now!" Text on images tend to look flashy and salesy – ultimately, it takes away from the premium nature of the platform and your brand. Note: Offers will be **rejected** if text is on the images

# STEP 3: About Your Offer

## Offer Title + Redemption Methods



Change?

### About Revolution Prep \*

Most tutoring companies contract part-time tutors. At Revolution Prep, they hire full-time tutors and provide more than 100 hours of annual professional development, which means your child's tutoring program is always improving in quality and you see the results. And since tutoring happens all online, your child can learn from anywhere in the world!

Being a full-time parent, employee, and now teacher for your child is hard. To help, Perks at Work has partnered with Revolution Prep, the leader in live, online tutoring. Over the course of more than 1 million tutoring hours, their professional tutor faculty has identified the best ways to effectively engage your child safely online to create paths to long-term academic success. **Through your Perks at Work benefit, you receive 20% off any Revolution Prep program:**

- Tutoring: Small group (3:1) personalized tutoring from a professional tutor in any academic subject K-12.
- Private Tutoring: Customized one-on-one academic support from a professional tutor in any subject.
- Homework Help: On demand, drop-in office hours style academic support from a professional tutor 7 days a week, even nights and weekends.

Terms and Conditions

**REvolution PREP**

Add your offer redemption instructions (can select multiple options)

Offer Title \* [?]

20% Off All Revolution Prep Tutoring Programs

Online [?]

URL

https://revolutionprep.com

Discount Code (optional)

PERKSATWORK20

Description

Click the "Shop Now" button below to be taken t

In Store [?]

By Phone [?]

### Offer Title

This should be a short title giving an overview of the discount. I.e. *20% Off All Revolution Prep Tutoring Programs*

### Redemption Method + Instructions

Please choose a method for how employees can redeem the offer (is it an online discount, in-store, by-phone?). You can select all methods that apply. Describe how an employee can redeem this offer in the "description" box.

#### Example Descriptions

- Online: *Click the "Shop Now" button below to be taken to the Revolution Prep website and use the discount code at checkout to get 20% Off*
- In-store: *Employee must provide their employee ID at checkout to receive discount*

Sample About Your Offer step for merchant Revolution Prep

### TIP!

Be descriptive and clear with how to redeem your offer. If the offer is redeemable by discount code, state where employees will be inputting the discount code in the "description box." Make this as clear, straightforward, and simple for employees to increase conversion.

# STEP 3: About Your Offer

## Company Description + Offer Description

Offer Title \* [?]  
20% Off All Revolution Prep Tutoring Programs

Change?

About Revolution Prep

**B U** [List] [Link]

Most tutoring companies contract part-time tutors. At Revolution Prep, they hire full-time tutors and provide more than 100 hours of annual professional development, which means your child's tutoring program is always improving in quality and you see the results. And since tutoring happens all online, your child can learn from anywhere in the world!

Being a full-time parent, employee, and now teacher for your child is hard. To help, Perks at Work has partnered with Revolution Prep, the leader in live, online tutoring. Over the course of more than 1 million tutoring hours, their professional tutor faculty has identified the best ways to effectively engage your child safely online to create paths to long-term academic success. **Through your Perks at Work benefit, you receive 20% off any Revolution Prep program:**

- Tutoring: Small group (3:1) personalized tutoring from a professional tutor in any academic subject K-12.
- Private Tutoring: Customized one-on-one academic support from a professional tutor in any subject.
- Homework Help: On demand, drop-in office hours style academic support from a professional tutor 7 days a week, even nights and weekends.

Terms and Conditions [?]

### Company Description

#### 1<sup>st</sup> Paragraph

The first paragraph should be a description about your company. This description will automatically populate from the one written in the [Company Profile section](#).

### Offer Description

#### 2<sup>nd</sup> Paragraph + bullet points

The offer description should clearly and concisely communicate the value that your offer is bringing to employees. Describe the product offerings/services of your perk. Explain any details about your specific offer.

Sample About Your Offer step for merchant Revolution Prep

**TIP!**

Utilize bullet points, underlining, and bold to highlight certain aspects of your offer. Also, Refer to your company in the third person - i.e. use "they, their, them" rather than "we, our, us".

# STEP 3: About Your Offer

## Terms and Conditions + Non-Public Offer Confirmation

The screenshot shows a 'Terms and Conditions' form with a text area containing the following text: 'This offer is redeemable online only and cannot be combined with any other coupons, discounts, or promotions. Offer is not valid on previous purchases. GiftCards/Certificates purchased from this Merchant do not apply unless stated otherwise.' Below the text area are two checked checkboxes: 'I confirm that the offer created is not available to the public and understand that public offers will be rejected.' and 'I confirm that any shipping costs or currencies displayed are relevant to the country I have targeted.' A 'Next' button is located at the bottom of the form. The footer of the page includes copyright information for 2021, links to Terms of Use, Privacy Statement (UPDATED), GDPR Information, Modern Slavery Act, Send Feedback, and Contact Next Jump.

Sample About Your Offer step for merchant Revolution Prep

### Terms and Conditions

List out any restrictions a user may face when trying to redeem offer. I.e. if the offer cannot be combined with any other coupons, etc.

### Non-Public Offer Confirmation

All Partners must check off that their offer is **non-public** and that **accurate currencies/shipping costs** are shown.

We are exclusively partnering with brands who provide a non-public offer as these offers perform best on our site. Because these offers get past company firewalls, HR holds us to high standards, and in turn we hold our merchants to high standards to only present and show the best offers.

Note: An internal Next Jump committee will review all offers to ensure it is non-public

# STEP 4: On-site Details

## Category Placement + Key Search Terms

Offer Targeting    About Your Offer    **On-Site Details**    Preview

Category (max 5) [?]

<input type="checkbox"/> Apparel	<input type="checkbox"/> Automotive	<input checked="" type="checkbox"/> Back to School
<input type="checkbox"/> Beauty & Fragrance	<input type="checkbox"/> Black-owned Business	<input type="checkbox"/> Books & DVDs
<input type="checkbox"/> Cell Phones	<input checked="" type="checkbox"/> Child Care	<input type="checkbox"/> Computers & Software
<input type="checkbox"/> Convenience	<input type="checkbox"/> Drugstore	<input type="checkbox"/> Elder Care
<input type="checkbox"/> Electronics	<input type="checkbox"/> Entertainment	<input type="checkbox"/> EPP Store
<input type="checkbox"/> Everyday Essentials	<input checked="" type="checkbox"/> Family and Benefits	<input type="checkbox"/> Taxes
<input type="checkbox"/> Finance & Productivity	<input type="checkbox"/> Financial Wellness	<input type="checkbox"/> Physical Wellbeing
<input type="checkbox"/> Flowers & Gifts	<input type="checkbox"/> Food & Wine	<input type="checkbox"/> Free Shipping
<input type="checkbox"/> Fun	<input type="checkbox"/> Green Shop	<input type="checkbox"/> Stress & Anxiety
<input type="checkbox"/> Home & Furnishing	<input type="checkbox"/> Home Services	<input type="checkbox"/> Jewelry
<input checked="" type="checkbox"/> Working Parents	<input type="checkbox"/> Last Minute Gifts	<input checked="" type="checkbox"/> Learning & Development
<input type="checkbox"/> Life Services	<input type="checkbox"/> Magazines & Newspapers	<input type="checkbox"/> New Merchants
<input type="checkbox"/> Non-Profits	<input type="checkbox"/> Pets	<input type="checkbox"/> Physical Wellbeing
<input type="checkbox"/> Productivity	<input type="checkbox"/> Redemption	<input type="checkbox"/> Shopping
<input type="checkbox"/> Sports & Outdoors	<input type="checkbox"/> Tickets: Events	<input type="checkbox"/> Tickets: Recreation
<input type="checkbox"/> Travel	<input type="checkbox"/> Work From Home	

Search Terms \* [?]

Tutoring   Homework Help   Back to School   School Tutor   Tutor

Previous   Next

### Category

Check off all relevant categories that best describe your brand and offer. This is where your offer will show on our site when employees are browsing Perks at Work. You can choose up to 5 categories that best match your offer.

### Search Terms

Type in any and all key search terms that you'd like to be associated with your offer.

### TIP!

Merchants are free to edit their offer and submit for approval at any point – we encourage merchants to try out new category placements and search terms to see what resonates most with employees and best optimize your offer.

Sample On-Site Details Step for merchant Revolution Prep

# Example Offer: What Will Your Offer Look Like?

Every merchant partner on our site gets an offer description page like the one below

**Banner Image**

**Company Description**

**Offer Description**

**Terms and Conditions**

**Discount Title**

**Redemption Instructions**

**Employee Pricing**

**REVOLUTION PREP**

**20% Off Any Revolution Prep Program**

Click the "Shop Now" button below to be taken to the Revolution Prep website.

NEXTJUMP20 **Copy**

**Shop Now**

♡ 26 (Mark as your favorite)

**Never Miss Any Great Savings!**  
Turn On Reminders For Revolution Prep  
We will keep an eye out for amazing offers from this merchant! [Go to my Wishlist.](#)

## OFFER CHECKLIST

### Offer Details

- Company Description
- Offer Description
- Redemption Instructions
- Discount Title
- Terms and Conditions

### Images

- Merchant Image
- Banner Image
- Brand Logo

**Offer Image**

**REVOLUTION PREP**

**20% Off Any Revolution Prep Program**

**REVOLUTION PREP**

**Merchant Logo**

♡ 26

*This is what shows up when employees search for your brand on site*

# FAQs

Sample Client List & How to Scale Offer Globally

# FAQ: Brands Outside of the US/UK

Global brands can target our full employee network at **no cost**

## **What is the cost to target full Perks at Work network in non-US/UK countries?**

There is no cost to scale your offer to the full Perks at Work network globally – no onboarding fees and no commission. For the time being as Perks at Work scales globally, our priority is to secure the best exclusive employee deals rather than to monetize.

## **How to target multiple (non-US/UK) countries?**

A new offer will need to be submitted for each country you want to serve.

To facilitate this, Duplicate your original offer and then edit this instead of starting from scratch for each offer.

1. Click the duplicate button alongside your offer on the "My Offers" page to duplicate your offer.
2. Click the edit button on the newly created offer to start making changes.
3. On the offer targeting step, pick the country you wish to target and if desired the specific organization within that country. The information about targeting interest can be ignored.
4. Complete the offer submission process, updating any country specific details as necessary.

## **What if I have different shipping costs and currencies?**

Please add all country specific information, such as shipping costs per country and allowed currencies, to your offer description.

*If your offer is online: your website **must show prices in the local currency of the country your offer is targeted towards.***

## **What if I have multiple URLs for each country?**

If you have different country specific URLs, please update the URL field during the offer setup process to reflect this in each new offer you create.

# FAQ: Example Clients to Target

Perks at Work represents 70% of the Fortune 1000 - who partner with us to help their employees feel valued, cared for and recognized. If you are feeling lost as to which organization to target in this initial instance, we recommend selecting one of the following below that best matches your target demographic.

Banking:						
Investment Banking:						
Consulting:						
Tech:						
Other:						

\*\*While we cannot disclose our full client list due to NDA's, a sample of our clients from different industries is shown.